



European
Crop Protection

ECPA Training Initiatives on the sustainable use of pesticides

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ECPA initiatives

Safe & Sustainable Use Initiatives



Safe Disposal



Water Protection

**TOPPS
PROWADIS**



Illegal use (anti-counterfeit)



Training content covering all the steps



All training materials are available on

<http://www.ecpa.eu>
and
<http://www.topps-life.org>



ECPA training initiatives - key principles

Change Behavior

- Each project starts with the focal idea of **How to change behavior of the user and how to make him adopt best use practices ?**
- Training should comprise a practical/on farm approach, not solely rely on theoretical sessions.



ECPA training initiatives - key principles

Take account of the reality of farming

- During training users should face the reality of their practices.
- Issues should be made visible to the users. They should be able to identify the gaps.
- Training should bring feasible solutions, useful practices and hints for their daily work.
- Training should allow participants to exchange on the possible solutions and their experiences. This increases uptake.



ECPA training initiatives - key principles

Take account of the audience



- **Adaptation of the training sessions /materials to the audience**
- **Demonstration of available solutions and new technologies**
- **Key messages agreed amongst stakeholders enhances uptake, efficiency and consistency**
- **Different/adapted dissemination channels. Dissemination via partners.**

Thank you for your attention

<http://www.ecpa.eu>

<http://www.topps-life.org>

