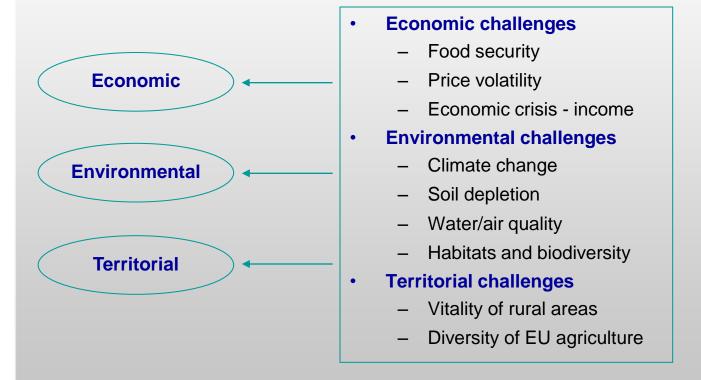


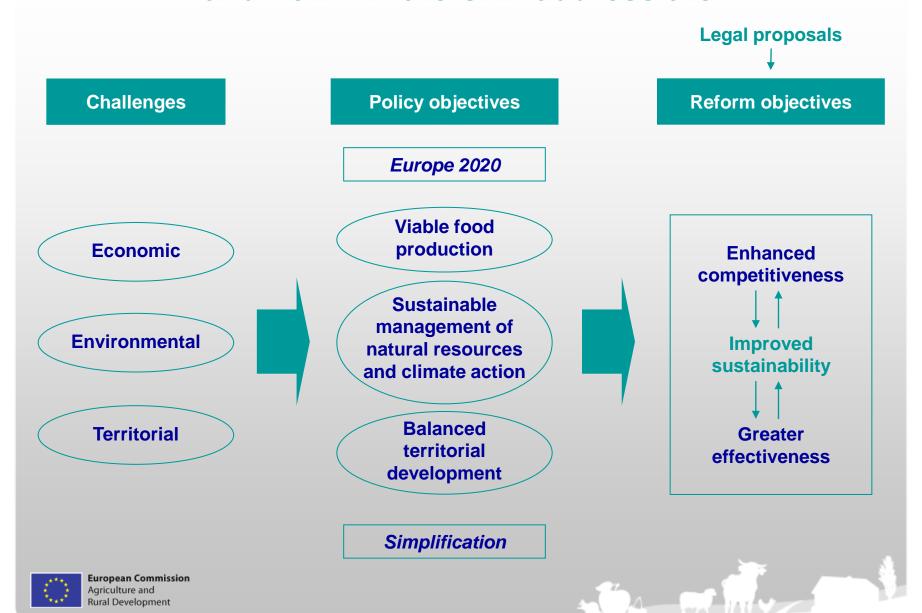
What are the challenges for agriculture...

Challenges





... and how will the CAP address them?



What CAP instruments to meet the reform objectives?

Enhanced competitiveness



Improved sustainability



Greater effectiveness

- Improved economic tools to address market developments
- Crises reserve / Risk management toolkit
- Improved position of farmers in the food supply chain
- Research, innovation and knowledge transfer and an improved Farm Advisory System

- **Enhanced cross compliance for climate change**
- New 'green' payment in Pillar I (EFA, PP, CP)
- Two environmental priorities for rural development (ecosystem; resource efficiency, climate resilient, low carbon)
- Research, innovation (EIP) and knowledge transfer and an improved Farm Advisory System

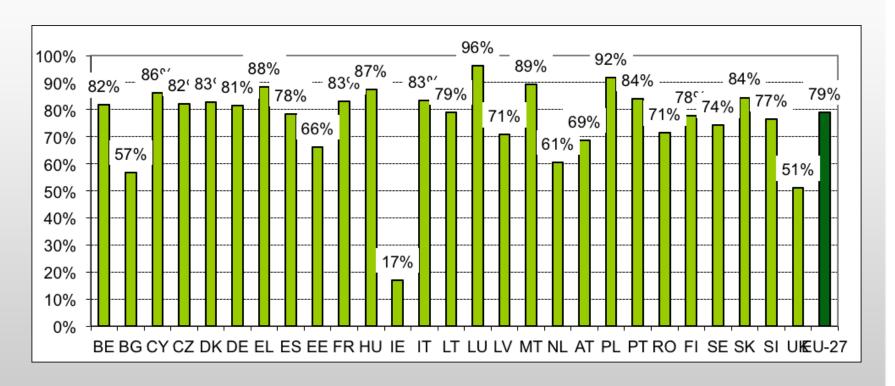
- Redesign of direct payments
- Common strategic framework for EU funds
- Redistribution of direct payments across and within Member States
- Allocation of rural development envelopes
- Simplification of the policy

Pillar I

Pillar II



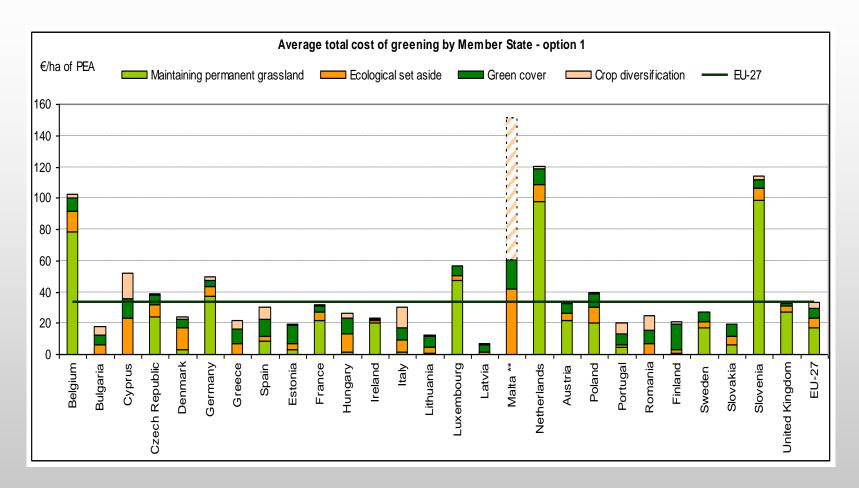
Cost of greening: share of farms bearing the costs of greening measures



Source: DG Agriculture and Rural Development



Average total cost of greening per Member State



Source: DG Agriculture and Rural Development



Average total cost of greening at regional level

